

Breakout Title	Time	Speakers	Description	3 Takeaways for Attendees
How to Setup a Community Outreach	Breakout Session #1 (10:40 - 11:40 AM)	Tim Neisler, Debbie Smith, Gloria Torres	Bringing Jesus to your community. We live in a dying world. People need the Love of Christ. Join us as we unpack what it looks like to set up a community outreach that meets practical and spiritual needs.	<ul style="list-style-type: none"> * How to execute a successful homeless outreach * How to partner with city officials to execute a city beautification project. * How to launch a successful Christmas event
How to Fund and Market your Ministry	Breakout Session #1 (10:40 - 11:40 AM)	Chuck Leslie Chris Mefford	Come learn strategies to help you raise awareness and funds for the ministry God has called you to do. No matter how big or small you are, time-tested and proven fundamentals of marketing and fundraising will help your ministry grow to the next level.	<ul style="list-style-type: none"> * How to tell your story in a compelling way * How to position yourself so people want to support you * How to raise funds that are sustainable over time
Recruit, Equip, Retain and Activate Volunteers	Breakout Session #1 (10:40 - 11:40 AM)	Travis Gibson Tangie Yerger	Whether you're a pastor, community leader, manager, or team member, most of us are a part of a team during the course of our careers and ministries. Building thriving teams, not just individuals, should be a focus for today's leaders to sustain the success of any organization.	<ul style="list-style-type: none"> * How to recruiting and retaining leaders * How to develop leaders * Creating a culture where leaders thrive
How to Build Startegic Relationships EMS, Community Chaplaincy/ Disaster Response Ministry	Breakout Session #1 (10:40 - 11:40 AM)	Mickey Stonier	A Community Chaplaincy ministry trains and mobilizes men and women to fulfill a chaplaincy role during individual or community crises in support of the mission and vision focus of the church's mission. Learn how you can build a team of people to provide appropriate and compassionate care to people affected by a traumatic situation.	<ul style="list-style-type: none"> * How to provide chaplain services in collaboration with a company's Employee Assistance Program * How to offer chaplaincy assistance to individuals and/or families served by an agency that provides crisis intervention services (e.g. emergency services agencies, hospitals, hospice. etc.) * How to provide chaplaincy services to the neighborhood or social connections where a chaplain resides or is involved
Microsites - Church Anywhere	Breakout Session #1 (10:40 - 11:40 AM)	Eslí Medrano	We are about delivering HOPE to every street and every person. We reach deep into the places where the main campus, or multisite campuses could never reach. We also provide a contextual ministry opportunity – instead of waiting for people to come to us, we set up sites in proximity to them. Just imagine "church" in a grocery store parking lot. Come learn more.	<ul style="list-style-type: none"> * How to pick your site and what a microsite looks like * How to prepare for your site from prayer to planning details * Defined team roles for: leaders, host, hospitality, network, and volunteers
How to Launch an Outreach Ministry	Breakout Session #2 (2:20 - 3:20 PM)	Zeb Hill, Jesse Vito Cruz Mario Compean	Be prepared to learn how to effectively launch an Outreach ministry. You will be given practical steps to ensure the success and longevity of new ministries. In these easy-to-follow steps, you will be equipped to empower leaders that will have an impact in the community and beyond.	<ul style="list-style-type: none"> * Prepare The Vision & Goals * Prepare the Team * Prepare for the Long Haul
7 Mountains of Influence	Breakout Session #2 (2:20 - 3:20 PM)	Greg Hendricks, Debbie Smith, Denise Gitsham	Culture is shaped by the seven mountains in society. If we can influence each of these areas for Christ, we will win the culture of our nation. At the top of each mountain is a leader governing and influencing the rest of the mountain. Come learn how to identify who these leaders are in the your community. When you make an impact on these leaders, you impact the entire mountain.	<ul style="list-style-type: none"> * Learn how to identify and partner with your community influential leaders * How to develop and maintain relationships * Hear from a goverment leader on how to best communicate with city officials
Ministry Behind Bars - Prison	Breakout Session #2 (2:20 - 3:20 PM)	Tim Neisler, Isabel Montano	Prisons are growing and overcrowded, Jesus Christ is the only hope. Join us for a powerful breakout session that shows what a Prison Ministry looks like and how we can impact and reach inmates with the Gospel. Learn how to spread hope and spiritual growth through evangelism, edification, and the presentation of Christ's abundant love.	<ul style="list-style-type: none"> * Why every church should have a prison ministry * How to Build a ministry from the ground up * How to maintain a healthy ministry
Digital Evangelism	Breakout Session #2 (2:20 - 3:20 PM)	Matt Hayes Marcus Stallworth Chris Mefford	The landscape facing the church in the digital age today is challenging but filled with oppourtuny. Join us to learn strategies to leverage technology to maximize your church's reach.	<ul style="list-style-type: none"> * Learn how to provide a contextulized experience for the audience ability to respond * How to measure everything * How to leverage your influencers
Growing an Outreach Ministry to its own 501c3	Breakout Session #2 (2:20 - 3:20 PM)	Linda Martin Rebecca Ruiz Tamela Reed	Thriving outreach ministries can become so large and profound that they may warrant consideration of becoming a nonprofit. It's important to consider whether taking that step will allow more ministry and impact to happen or hinder that process. This session will show you how to evaluate your ministry on that level.	<ul style="list-style-type: none"> * How to consider if your ministry should become a Non Profit * What are the benefits vs the challenges to organizing a Ministry as a Non-profit * What are the key tactical steps to beginning and having long longevity as a Non-profit